



Richmond Public Art Program

Am-Pri Karat

Public Art Project Competition Terms of Reference

7393 Turnill Street,
Richmond, BC

September 2008



Call to Artists

Request for Proposals (RFP)

The Richmond Public Art Commission, on behalf of the City of Richmond, invites artist(s)/teams to participate in a two-stage competition to provide a site-specific, work of public art as part of the **Karat** townhome development, at 7393 Turnill Street, Richmond, BC, under these terms of reference.

This open competition is held in accordance with the City of Richmond Public Art Program. Each artist(s)/team is limited to one entry. All information about the project is contained herein.

Budget: **\$30,000.00** (maximum, all inclusive)

Deadline for Submissions:

5:00 PM, October 24, 2008

Installation: TBD





Am-Pri **Karat**

PUBLIC ART PROJECT COMPETITION

Terms of References

Background

Am-Pri Construction Ltd's 45-unit townhome community '**Karat**' will be located at 7393 Turnill Street, Richmond, on the highly visible north east corner of Garden City Road and General Currie Road.

'**Karat**' will be the first of Am-Pri Construction Ltd's new series of homes in the area, introducing many fine interior products and finishes not previously incorporated in earlier projects.

'**Karat**' reflects the refining of a rough stone into a magnificent diamond. This name was chosen for the project to represent the development in the company and express a feeling of opulence in the product. An elegance that can be found within all of us.

Information regarding Am-Pri Construction Ltd., and their product is available at:
<http://www.ampri.ca/>

The Public Art Project

The public art project opportunity is to be created first and foremost with the residents of the area in mind and should intrigue and inspire both residents and pedestrians in the area. There are two potential locations for installation:

- Site 1: Pedestrian Gate on Garden City Road – Ideal for pedestrian and vehicular viewing from one of Richmond's busiest main roads.
- Site 2: North east corner of Garden City Rd. & General Currie Rd. – Offers great visibility to both vehicular and pedestrian traffic, however implications of installing a permanent work within the boundaries of the Right-of-way may need to be addressed.

See attached Site Plan and Building Renderings (**Attachment 1**).

The public art theme should relate to the project vision of **opulence**. The role of the artist(s)/team is to create an artwork that is unique, one that **stimulates the ability to dream, grow and inspire** while simultaneously encouraging collective and individual ambitions for prominence.

The artist(s)/team should look at how materials and forms can be designed to enrich the project and its relationship to its location along a major vehicular thoroughfare. Artist(s)/team can consider integrating their project with '**Karat**' elements such as gates, lampposts, fences, sidewalks, or other landscape features. The project should impact the selected location and add value to the neighbourhood and community as a whole.

The public art project at '**Karat**' is constituted under the mandate set out by the City of Richmond Public Art Commission through the Richmond Public Art Program.

The Budget

The total budget available to the artist(s)/team, inclusive of all expenses (excluding GST), will be **\$30,000.00**. The budget for the artworks must include the cost of fabrication, delivery, installation, artist design fee and all other fees, insurance, disbursements and contingency. The artist(s)/team will be asked to work with the development's architect and general contractor in order to integrate their work into the building's façade and the development's completion schedule as a whole.

Site Considerations

The artwork should:

- Consider the site, building design, and the context of the community within which it is situated (see **Attachment 1**);
- Reflect positively on the overall project vision;
- Be durable, permanent and safe; and
- Address the passing vehicular and pedestrian activity.

Schedule

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|------------------------------------------------------|-------------------------|
| • Terms of reference available | September 26, 2006 |
| • Stage 1: Deadline for submission | October 24, 2008 |
| • Selection of short-listed artist(s)/team | October 27-31, 2008 |
| • Short-listed artists site orientation meeting | November 4, 2008 |
| • Short-listed artist(s)/team proposals presentation | December 1, 2008 |
| • Notification of Award | December 5, 2008 |
| • Contract signed with developer | December 2008 |
| • Artwork installation completion | TBD |

Selection Panel & Process

The process of selecting the final artist(s)/team for the project will occur in two stages by the selection panel. The three member selection panel will be comprised of two artist, and a representative from the developer's design team.

The panel will review all submissions and shortlist up to a maximum of three artists(s)/team for the project to provide a detailed sketch or maquette of the Conceptual Design, budget, time schedule and other pertinent information.

The short-listed artist(s)/teams will be paid a Conceptual Design and Interview fee of \$500 (exclusive of GST) per artist(s)/team, for preparation of a maquette or rendering for presentation to the Selection Panel.

Following the short-listed interview/presentation, the panel may recommend one artist(s)/team for the project. The recommended artist(s)/team must be prepared to see the artwork completed and installed within the time as agreed with the project developer or their representative. The Panel may choose not to recommend the commission to any of the entrants.

Selection Process & Criteria

Stage 1 – Deadline for submission

The submissions will be reviewed and decisions made based on:

- Compliance with the competition requirements;
- Artist(s)/team previous experience working in the field of public art, including artistic achievements;
- Experience working in community settings;
- Appropriateness of the presented concept for “Karat”; and
- Artistic excellence, imagination and artistic merit;

Stage 2 – Short-Listed Artist Review – Presentation of Sketch or Maquette

The submissions and artist(s)/team interviews will be reviewed and decisions made based on:

- Appropriateness of the concept and design to the site;
- Imagination and artistic merit;
- Feasibility in implementation;
- Interview and presentation of the detailed proposal/maquette; and
- Artist's ability to work co-operatively with the developer, project landscape architect and contractor.

Submission Requirements for Stage 1: Concept Proposal

Artists applying for this project must submit the following materials with applicant's name and contact information on every page. Electronic submittal acceptable.

- A typed **Letter of Interest**, including the artist's intent, rationale, and a preliminary description of the **Concept Proposal** for this particular public art project (2 page maximum);
- A copy-quality 8 ½” x 11” conceptual sketch of the **Concept Proposal**;
- A **preliminary schedule, budget and list of materials**;
- **Resume** of past work, including any public art commissions;

- Up to **10 - labelled 35mm slides** (in a slide sleeve) each slide must be labelled with the artist's name, top of image and numbered to correspond to the annotated image list (below);
or
- Up to **10 digital still images** on a CD-R. Label the CD-R with the applicant's name, contact information and number of images. Do not embed images into PowerPoint or submit moving image or audio files:
 - File format – submit only “high” quality JPGs (do not use GIFs, TIFFs or other formats)
 - File Size – files must be less than 1 MG per image
- **An Annotated Image List** with artist's name and telephone number, title of artwork, medium, date of artwork, size and the corresponding image number. Artists are encouraged to include a brief description on integrated artwork, design team collaborative work or installations;
- A list of two professional **references** who have knowledge of the artists' work and methods.
- A 9”x12” **self-addressed stamped envelop** for the return of application materials, if requested.

Submissions not meeting the above requirements may not be considered.

Submission Delivery

Mail or deliver submission by **5:00 PM October 24, 2008**, to:

Eric Fiss
Public Art Planner
City of Richmond
6911 No. 3 Road
Richmond, BC V6Y 2C1
efiss@richmond.ca

Contract

A contract between the recommended artist(s)/team and the developer/owner of the property will be drawn up with the assistance of the City. The contract will include a schedule of payment for fabrication and installation. The budget for the commission must include all costs including artist's fees, other fees, GST, insurance, fabrication, delivery, installation, clean-up and any consultant's fees. The artist(s)/team will also be expected to produce regular progress reports to the developer/owner and the City.

The final work and requisite documentation will become the property of the developer. At project completion, the artist will provide the developer/owner and the City with a detailed art documentation report, as listed in the Richmond Public Art Program (copy available from the City of Richmond).

Confidentiality

All information provided to, or created by the artist(s)/team and selection panel shall be considered confidential until such time as it has been released or made public by the City of Richmond.

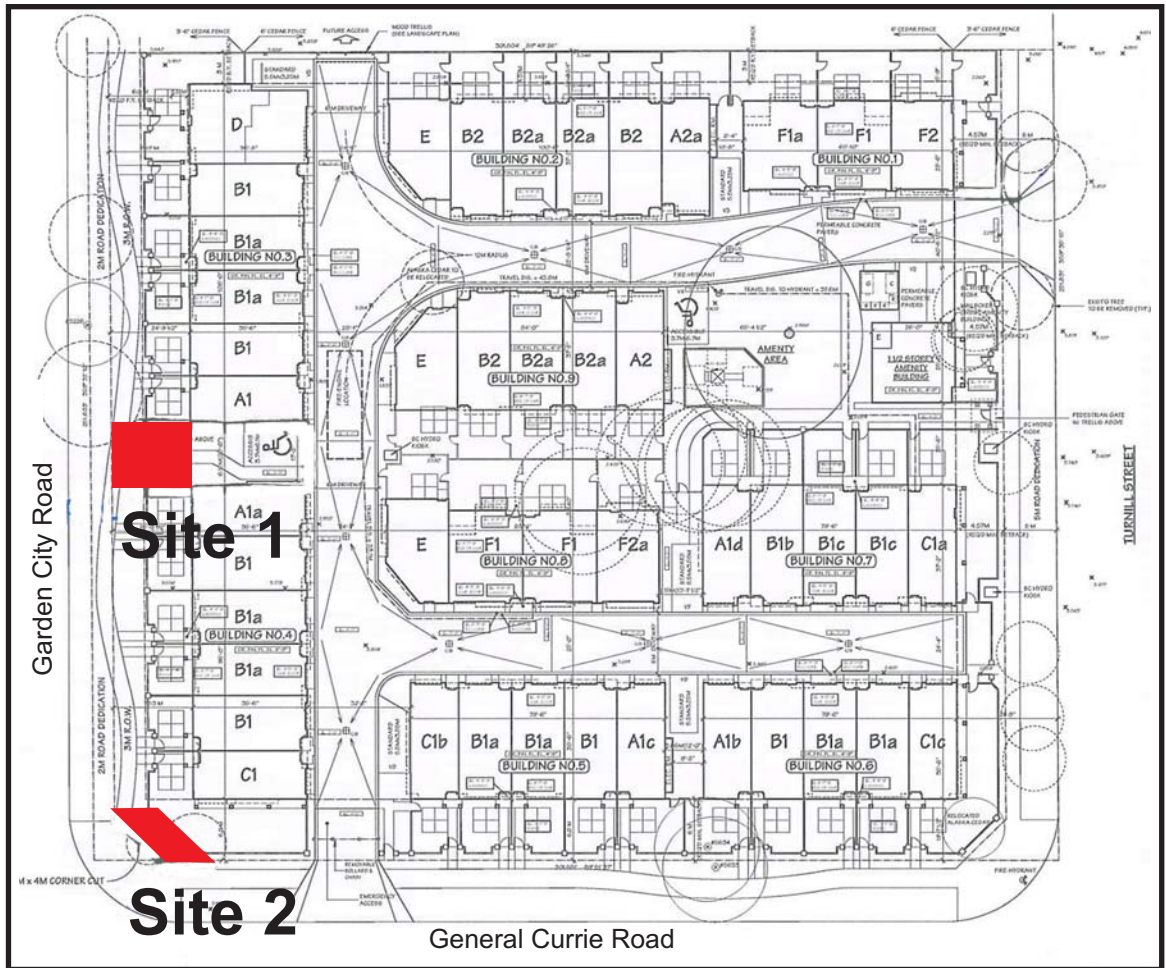
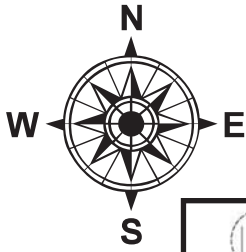
Project Information & Contacts

- Amit Sandhu, General Manager, Am-Pri Construction Ltd.
(for development and architectural information)
Tel: 604-728-5476
E-mail: asandhu@ampri.ca
Web: <http://www.ampri.ca/>
- Eric Fiss, Public Art Planner, City of Richmond (all other information)
Tel: 604-247-4612
E-mail: efiss@richmond.ca
Web: www.richmond.ca/culture/publicart/program.htm

Attachment 1

Site Plan

Proposed Public Art Sites



Attachment 1

Site View

Proposed Public Art Sites

